

91st Saudi National Day Celebrations: The Pride of the Great Kingdom!



The Rhythm of Details in Painting
Abeer Jaffar Ayyad



BACA prepares participation in Expo 2020 Dubai with Bahrain's Pavilion entitled "Density Weaves Opportunities"

SPOTLIGHT

The Rhythm of Details in Painting

Interview with Abeer Jaffar Ayyad



The self-taught acrylic painter, and a Multiple Awards Winning Artist, Abeer Jaffar Ayyad talks about her artistic journey. She has participated in the International Arab Youth Conference on the 37th, under the patronage of King Hussein Foundation- The National Center for Culture & Arts, in cooperation with UNICEF, in Jordan in 2018, representing the youth of Bahrain in the Art field. Won First Place in the national Traffic awareness art award 2020 (in a moment) under the patronage of the Ministry of Interior, The first place the international art award (Social distancing awareness award 2020) under the patronage of the Ministry of Youth and Sports Affairs. In addition to winning First place in the national health awareness awards competition by RCSI in 2018. As well as winning first place in the international art competition "Bahrain celebrating "in 2021.



What influenced you to be an artist?

We live in a world that a lot of differences exist, regardless of the 7 billion people, or I might refer to the totality of human beings, lots of great details are what really shapes the world, and it is all connected through their uniqueness. To illustrate, everyday mandate tasks, as such simple things to do, and yet people rarely notice the art of details during the process. Myself as a human being, as an artist, and a student, I need to appreciate these details as should be, and express it on my canvases.

The person who influenced me the most is my mother. She is the one who lit up the spark to start my art journey.

How did you start? Did you take any training or classes?

I am a self-taught artist. I gained my experience through years of practice. I totally believe that talent is a gift a person receives by practice, rather than being born with it.

Do you have a central theme for your art pieces?

My art pieces are recognized through the rhythm of their details. I create visual tempo in my artworks to provide a path for the viewer's eye to follow.

How has your art evolved through the years?

I am a person who admits my obsession with any art-related talk. I began drawing illustrations of different art character designs as a hobby since childhood, it grew through participating in different art competitions, and eventually, I took it seriously 4 years ago after discovering my passion for acrylic painting.

You have joined a lot of art competitions around the world, how was the experience, and what did you learn from it?

Taking part in different art competitions around the world created the opportunity to get to know different artists from different backgrounds, and eventually having an interest in knowing

different art styles around the world allowed me to be more creative at doing my artwork.

You have also won a lot of these competitions, which is the most memorable win and why?

Frankly, the first art contest I won, when I was in the 5th grade, and it was about writing a story and inserting pictures along with it with a partner on a computer. I challenged myself to do these pictures as drawings within a time limit of 2 hours using only a computer mouse and the basic "paint" application of windows XP. It opened my eyes to realize that art could be performed anywhere, with any kind of tool.

Who's your favorite artist?

Dan Alua, Miami Contemporary Artist.

How are you going to apply your art in the course that you're currently studying? (Hotel Management)

We can all agree that tourism, travel, and hospitality sectors are what really keep people connected, therefore expressing art is no longer limited to one place, but it is a way to connect with the larger environment. When well-executed, hospitality and art should work hand in hand, both offer an experience and a sense of escape. Art can be understood, transmitted, and exchanged in any context.

What do you advise to fellow students who are juggling school and art?

A Fundamental Part of balancing between school and practicing art is time management, being productive in various life aspects by working smarter, planning, and prioritizing different tasks and responsibilities. Being well organized enables maintaining a clear picture of the path to take.

On the other hand, however, being self-aware is essential, paying attention to mental health while handling stress, in addition to tracing hidden time flows, highlighting inefficient processes drains, and laying out productive patterns.

BACA prepares participation in Expo 2020 Dubai with Bahrain's Pavilion entitled "Density Weaves Opportunities"



The Bahrain Authority for Culture and Antiquities collaborate with DANAT, Bahrain's Institute for Pearls and Gemstones, on the opening exhibition held at the Kingdom of Bahrain Pavilion at Expo 2020 Dubai.

The exhibition introduces the world to the story of Bahrain in relation to the sea and its most sought after gem, the pearl. Pearls from Bahrain were recognized as the world's finest, exceptional in their luster, color, size, and quantity.

The Kingdom of Bahrain Pavilion connects the Expo audience with Bahraini heritage, showcasing Bahrain's transformation from a historic trading post to the dynamic center of culture it is today through the story of the pearl for its first theme, "The Sea."

For the first time, DANAT relocates its world renowned lab for two months, inviting a global audience to experience Bahrain's pearling legacy through the testing technology that differentiates between natural and cultured pearls. Visitors will have a chance to interact with the imagery and x-ray machines that reveal the inner structure of pearls and their origin.

"The most beautiful feature of Bahrain's participation in Expo 2020 Dubai is the joint efforts exerted by different parties in order to promote our ancient cultural heritage," stated Her Excellency Shaikha Mai bint Mohammed Al Khalifa.

"We are grateful for DANAT's extraordinary presence at our national pavilion through the launch of the first exhibition in our programme for this global event.

"This reflects one of the most

important features that distinguishes our society and culture, which is the close relationship we have with the sea that has formed our local culture and national identity."

Her Excellency reaffirmed that the first impression this exhibition will create at the National Pavilion for the Kingdom of Bahrain will serve as an introduction for visitors from around the world to the story of the Kingdom in relation to the sea and its pearling legacy, spanning the Dilmun Era and encompassing the peak of the pearling economy in Bahrain highlighted in the registered UNESCO World Heritage Site, "Pearling Path 'Pearling, Testimony of an Island Economy.'"

Shaikha Mai also noted that the pavilion would provide all participants – public and private institutions and other partners – multiple opportunities to enhance Bahrain's position across all levels.

Meanwhile, Bahrain Institute for Pearls and Gemstones (DANAT), Board of Directors' Chairman Yaser Alsharifi, praised the critical role played by the Bahrain Authority for Culture and Antiquities in establishing Kingdom of Bahrain Pavilion at the Expo and highlighted its unique architectural design and rich cultural content.

He expressed DANAT's enthusiasm at taking part in the pavilion, which bears the slogan "Density Weaves Opportunities", and highlights Bahrain's pioneering reputation that it has consolidated over thousands of years while shining a light on Bahraini pearls – one of the Kingdom's main pillars.

"We at DANAT have made all the necessary preparations to take on

our great national responsibility in representing the Kingdom of Bahrain to the world through Expo," said Mr Alsharifi on the occasion.

"We will work in collaboration with the Bahrain Authority for Culture and Antiquities – and the rest of the exhibiting partners within the pavilion – to present the bright and honourable image that the world knows about our beloved Kingdom, especially its historical and current distinction in the field of extracting and trading natural pearls.

"Our national participation in the Kingdom of Bahrain Pavilion also represents an unprecedented opportunity for us to promote DANAT as the world's preferred laboratory in the field of pearl testing, generate more business opportunities, and build stronger partnerships and networks while also enhancing our leadership in the international arena."

The Sea theme reflects Bahrain's rich maritime culture and includes a large-scale collaborative installation "What She Sees" by Bahrain-based designer Mhairie Boyle in collaboration with the weavers of Bani Jamrah, as well as 6 weaver apprentices.

The installation refers to the sailing heritage of Bahrain through a series of 30 sails that are spread between the columns of the pavilion, revealing the hidden geometry of the space. The sails are woven by hand in one of the oldest weaving centers in the Gulf and naturally dyed with different components of the sea and coastal areas, from different kinds of seaweed, to palms and dates, revealing the natural composition of the coastal

landscapes of Bahrain.

The exhibition tells the history of the Kingdom through ever-evolving traditional crafts while conveying the story of experimentation in the field in addition to cooperation with artisan weavers. The soft colors of the woven panels reference the sails of the banoosh pearling dhows to create a contrast against the contemporary architecture of the pavilion.

Through its national participation Kingdom of Bahrain Pavilion at Expo 2020 Dubai along with the Bahrain Institute for Pearls and Gemstones (DANAT) will provide visitors with a unique opportunity to understand DANAT's services in an interactive and innovative way.

Visitors will have the chance to work on the latest laboratory pearl testing equipment used by the institute such as a high-quality laboratory X-ray microradiography in addition to a variety of natural pearls for testing, which have been transported from Bahrain to the pavilion at the Expo.

Four years after it was founded, DANAT has become the world's preferred laboratory in pearl testing services, in addition to other gemstones such as diamonds and coral. The institute also organises a number of the most prominent training courses in the field, in partnership with reputable and elite education and training service providers from around the world, while also offering professional certificates that are exclusive to DANAT in the Middle East region.

DANAT is leading Bahrain's pearl strategy to increase access and trust in natural pearls.

SAUDI NATIONAL DAY CELEBRATION

91st Saudi National Day Celebrations: The Pride of the Great Kingdom!



The Kingdom of Saudi Arabia was established on September 23, 1932 with Arabic as its national language and the Quran as its constitution. Since then, it has grown exponentially on all aspects of its society. From the towering skyscrapers of its cities to the booming population its economy is sustaining, Saudi Arabia has progressed and amazed the world since its foundation.

The theme of this year's National Day is "Heya Lana Dar," meaning "Saudi Arabia is Our Home", inspired by deep Saudi traditions to welcome people from diverse backgrounds, make them feel at ease and appreciate all the great and beautiful things that make Saudi Arabia feel like home to them.

For its 91st Annual National Day, Saudi continues to show that there is much more to anticipate from them.

Saudi Arabia' buildings, and other GCC countries, is seen bathed in green light for Saudi National Day. Dubai's Burj Khalifa held a special projection commemorating the event with a special Saudi National Anthem performance at the Dubai Fountain. Landmarks and vital facilities across the Kingdom of Bahrain also lit up in the green colour. Some of the notable attractions that lit up on the day are: Ferrari World Abu Dhabi, Etihad Arena,

Yas Island and establishments, Warner Bros World, Clymb, and W Abu Dhabi.

The Saudi Hawks Airshow also performed at Khobar, Jeddah, and Riyadh. It was organized by the Saudi General Entertainment Authority which featured the largest airshow with jetfighters and civil aircrafts taking part.

A show featuring parades, marches, music, and processions by Saudi's Royal Guard was held at the capital, Riyadh.

The Princess Nourah bint Abdulrahman University Conference Centre hosted a concert serenaded by Abadi Al-Johar and Huda Al-Fahad.

The Saudi MBC group broadcasted a 14-hr special coverage of events from all over the country. This included a one-hour operetta sung by Saudi performers during National Day.

Businesses all over the country celebrated National Day with various National Day-themed events. The Saudi flag and the iconic green shade can be seen all around establishments. Saudi Airlines commemorated the National day with Saudi-themed decorations on its planes.

Multiple firework shows was also launched all around Saudi Arabia to be enjoyed by the public. The National Day Firework Show was held in Hail,





Albaha, Tabuk, BuraidahKing, Abha, Madinah, Jazan, and Jeddah.

The King Abdulaziz Center for World Culture (Ithra) held a special National Day cultural and heritage program. The program focused about Saudi culture, agriculture, and fashion.

Bahraini radio and television stations have joined Saudi Arabia's 91st National Day celebrations with various programs commemorating the day.

Radio and television hosts gathered several personalities from both nations, discussing the relations between the two brotherly countries, their shared history, achievements, and more.

Saudi Arabia's Remarkable Achievements

Ever since its establishment by the founding King Abdulaziz bin Abdulrahman Al Saud, Saudi Arabia has been strong and self-confident in moving forward while honoring its leaders' commitment to building a thriving state with advanced and successful political, economic, social, financial, educational, athletic, security and military characteristics.

The diversification of the economy, the empowerment of the society, the launch of mega projects across the Kingdom, the openness on the world and the robust commitment to peace, security

and stability in one of the world's most challenging regions are clear testimonies of Saudi Arabia's progress.

The success in confronting the COVID pandemic and in dealing with its local, regional and international effects, including the Saudi crucial role in maintaining balance in the international oil markets, is another testimony how the Kingdom is well equipped to manage crises no matter how fierce their onslaught is.

The massive and ambitious projects launched under the Economic Vision reflect the Kingdom's pragmatic view and realistic assessment of global developments and offer new opportunities to attract global investments, to provide wider employment options and enhance the overall well-being of the Saudi society.

The bold commitment to protecting the globe from the devastating effects of climate change was very clear in the announcement of the Saudi Green Initiative and the Middle East green Initiative to plant collectively 50 billion trees.

The two initiatives, warmly applauded by the international community, also aim to propel the Middle East region toward achieving more than 10 percent of global carbon emissions reduction targets.



BAHRAIN INTERNATIONAL AIRPORT MARKS SAUDI ARABIA'S 91ST NATIONAL DAY

Bahrain Airport Company (BAC), the operator and managing body of Bahrain International Airport (BIA), celebrated the Kingdom of Saudi Arabia's 91st National Day on Thursday. This milestone event marked the first national day celebration at BIA since operations were transferred to the new terminal. Passengers traveling to and from Saudi Arabia were greeted with gifts, a huge centrepiece displayed in the

Departures Area, and Mohammed bin Fares band played near Souq Al Qaisariya.

BAC extended its warmest regards to the Custodian of the Two Holy Mosques King Salman bin Abdulaziz Al Saud, His Royal Highness Prince Mohammed bin Salman bin Abdulaziz Al Saud, Crown Prince, Deputy Prime Minister and Minister of Défense, and the Saudi people, wishing them many happy returns of the occasion.



FEEDERTECH COMMENCES CALLS AT KHALIFA BIN SALMAN PORT

Khalifa Bin Salman Port, Hidd, Bahrain. Khalifa Bin Salman Port (KBSP), operated by APM Terminals Bahrain proudly welcomed M.V SONGA IRIDIUM on her maiden voyage to the Port on 18th September 2021. This is the first vessel to be deployed by feeder and shortsea operator "FEEDERTECH" on the UISC service. Ports on the rotation of this service include Bahrain – Jebel Ali – Karachi

- Mundra – Sohar – Jebel Ali – Shuaiba – Umm Qasr – Bahrain

This new service aims at fulfilling increasing customer demand for improved frequency and connectivity to/from Bahrain to ports in the Upper-Gulf and the Indian Sub-Continent.

Feedertech is represented in the Kingdom of Bahrain by National Shipping Agency W.L.L, part of the Al Sharif Group.

Guests Can Enjoy A New Luxury Epicerie Experience At La Gourmandise



The Ritz-Carlton, Bahrain announced the opening of its new luxury epicerie aptly named La Gourmandise. The ultimate gourmet food shop featuring a variety of exceptional products invites guests to savour sumptuous and authentic delicacies from the hotel's signature restaurants and quality items imported from Asia and Europe. From everyday fare to sophisticated delights, along with the gracious savoir faire of its dedicated service team, La Gourmandise boasts a congenial atmosphere where guests can indulge in a delectable shopping experience.

La Gourmandise features nearly 200 different products including a selection

of premium meat, salmon, market-fresh vegetables, a variety of cheese, pastries, oils, spices, handmade pasta, pre-cooked meals, beverages, and a lot more.

Born from the conceptual idea of taking home The Ritz-Carlton, Bahrain dining experience from Director of Culinary and Food and Beverage Director, Yann Bernard Lejard, La Gourmandise will become the finest food boutique located in the heart of Seef Area, where you can find everything that you need, from breakfast, lunch to dinner.

"La Gourmandise represents our eternal epicurean quest for the love

and passion for food, a jewel following the seasonal inspiration and surprising you with constant creation and offer," says Yann Bernard Lejard, Director of Culinary and Food and Beverage.

On the occasion, General Manager, Bernard de Villèle, also mentioned, "We believe that in a post-pandemic scenario, guests are inclined to eat healthier at home much more often and La Gourmandise provides a unique shopping experience with exquisite products from passionate local producers and abroad. Staying true to our promise to provide the finest personal experience for our guests that they can indulge in the Ritz-Carlton

treats and experience even at the comfort of their homes, we have built a unique place where guests will have a choice to pick up either a delicious pre-cooked meal from our kitchen or buy premium ingredients for a well-cooked meal, like a handmade pasta or a generous helping of Camembert cheese. La Gourmandise will provide carefully selected products for their distinct flavors, origin, and artisan production; to create a unique place where modern and classic blend together for a culinary journey of excellence."

La Gourmandise opens daily, starting from Sunday, September 19, from 9 am to 9 pm.



Evaluate Your Experience with Government Service Centers Easily



National efforts to limit the spread of the Coronavirus have had a significant positive impact, thanks to most government services now being offered online. As Bahrain gets ready for a post-COVID-19 return to normalcy, government service centers are now welcoming customers who need to conduct certain transactions in person. To ensure that your experience at each center remains the best it can be, make sure to offer your evaluation and feedback on the center's offerings and the agent who served you via the National Suggestions & Complaints System (Tawasul) app.

Developed by the Information & eGovernment Authority (iGA), the Tawasul app allows service center visitors to rate facilities, services, agents, and any other part of their experience quickly and easily by scanning QR Codes clearly displayed at each center. Before leav-

ing, simply open the Tawasul app and select the 'Evaluating Government Service Centers' feature. Then capture the QR code, available on printed materials and boards around you, and submit your feedback to the short survey questions.

Feedback received through the app is collected and used as part of the centers' continuous development process, to improve their service quality and performance and contribute to higher levels of customer satisfaction.

To download the Tawasul app, please visit the eGovernment Apps Store bahrain.bh/apps.

For more information, please visit the National Portal, bahrain.bh, or call the Government Services Contact Center on 80008001. To receive updates on the latest news and developments, follow the iGA's social media channels @iGAbahrain.

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INFORMATION & eGOVERNMENT AUTHORITY



MANAGEMENT PRINCIPLES

HH Sheikh Khalid bin Hamad Al Khalifa, Pioneer of Artificial Intelligence in the region

By Dr. Jassim Haji

Over the past few years, the Kingdom of Bahrain has made great and qualitative leaps in various economic, educational and technological fields, led by its leadership, regionally and globally, in the field of artificial intelligence and information technology. A field that is considered today one of the most important activities around the world, and attracts investments by major international companies. It is witnessing a state of competition, both at the governmental and private levels.

The Kingdom of Bahrain would not have enjoyed this distinguished position in this vital field, except with the support and popularization of this vital sector by state officials, in addition the ability of Bahraini youth whom excel and have a deep desire for creativity and innovation.

His Highness Sheikh Khalid bin Hamad Al Khalifa, First Vice-President of the Supreme Council for Youth and Sports, is considered the first and true supporter in the field of technology for many students. In addition to His Highness's support for the category of people with disabilities through

the "Science in Humanity" conference, as well as the "Techno for Disability" conference, where His Highness strives to enhance the capabilities of students of all groups and support them.

Here, we must remember what His Highness said during the inauguration of the first edition of the Khalid bin Hamad competition for innovation in artificial intelligence: "Our launch of our competition for artificial intelligence comes from our absolute belief in the importance of supporting education outputs to keep pace with Bahrain's 2030 vision, thus enriching society and contributing to raising students' capabilities. Bahraini's, by creating the appropriate conditions for them to acquire more new scientific concepts and modern educational methods, which will develop their levels and make them able to give and develop the various societal sectors."

We recall all these achievements and all this support with the approaching establishment of the fourth edition of the Khalid bin Hamad Competition for Innovation in Artificial Intelligence under the slogan "Let's Innovate for the Future", which is organized by Bahrain Polytechnic in cooperation with partners, next March,

As part of His Highness's support for youth in the scientific and technical field. Moreover, providing a platform for students to develop their projects and ideas which eventually benefits the corporations in private and public sectors.

To enhance this distinguished role of Bahrain, the Kingdom has established, for the first time, an Artificial Intelligence Academy at Bahrain Technical College, as a step aimed at developing young professionals who will contribute in the future to the development of the economy and providing a platform for enhancing innovation and creativity capabilities in the field of artificial intelligence.

Today, the term artificial intelligence in Bahrain has become one of the most important concerns, at various levels and in all official and civil institutions in the fields of business and industry. As artificial intelligence technology is a pivotal pillar for much of the digital transformation that is taking place today, as organizations put themselves in a position to benefit from the quantity and the growing amount of data that is generated and collected.

The "Let's Innovate for the Future" competition, which is held under the patronage and great support of His Highness Sheikh Khalid bin Hamad Al Khalifa, confirms that Bahrain is rich in creative youth with high capabilities and abilities and who love innovation, which contributes to the development of many areas that benefit and develop society.

His Highness's vision extends to implementing Artificial Intelligence in Sports and that will be implemented under HH Sheikh Khalid bin Hamad patronage for the first 'AI in Sports' conference in the Middle East, which will be announced soon by General Sports Authority and tireless efforts of its CEO, Dr Abdulrahman bin Sad.



Late Abdullah bin Nass Open Bowling Championship held in Bahrain



HH Shaikh Khalid bin Hamad Al Khalifa, First Deputy Chairman of the Supreme Council for Youth and Sports, President of the General Sports Authority and President of the Bahrain Olympic Committee, has attended the final of the 1st the late Abdullah bin Nass Open Bowling Championship which took place on Saturday at Fun Land.

Organised by Bahrain Bowling Association, the event commenced on September 1 and concluded on 18 of the same month. Accompanying HH Shaikh Khalid were HH Shaikh Salman bin Mohammed Al Khalifa, Vice President of the General Sports Authority and Dr Abdulrahman Sadiq Askar, CEO of the General Sports Authority, Bahrain Bowling Association President HE Mr. Ghazi Abdulla Bin Nass.

At the end of the event, HH Shaikh Khalid bin Hamad Al Khalifa crowned the winners of the first places, including Bahraini player Yusuf Falah, who topped the podium in the men's category, followed by Omani player Khalid bin Isa and Saudi player Adel Al Barqi respectively. Bahraini player Nadia Aqeel won first place in the women's category, while her compatriot Laila Janahi won second place and Filipino player Uella Marcial won third place.

HH Shaikh Khalid praised the performances witnessed throughout the event, stating that they reflect the strong preparations of the participants for this event. HH Shaikh Khalid congratulated the winners, wishing the others good luck in the coming competitions.

HH Shaikh Khalid bin Hamad Al Khalifa said: "The late Abdullah bin Nass Open

Bowling Championship has contributed to supporting sports tourism in the Kingdom of Bahrain, through the distinctive organisation of the tournament and its attraction of a large number of participants from across the GCC and some Asian countries. This certainly reinforces the clear measures and steps taken by Bahrain in the gradual return to life and recovery from the repercussions imposed by the Coronavirus (Covid-19) pandemic, which clearly encourages the attraction and organisation of various sports events and tournaments.

His Highness continued: "Our goal is to support efforts and encourage the organisation of more regional, continental and international tournaments, to implement the directives of His Majesty King Hamad bin Isa Al Khalifa, King of the Kingdom of Bahrain, to promote Bahrain's position as an ideal destination for sports tourism, which is positively reflected on developing the sports system and advancing tourism as well as the national economy."

Furthermore, His Highness praised the great efforts made by the Bahrain Bowling Association, headed by His Excellency Mr Ghazi Abdullah bin Nass, towards preparing and organising this tournament and presenting it in a distinctive way that contributed to the success of this sports gathering.

On his part, Bahrain Bowling

Association President HE Mr. Ghazi Abdulla bin Nass expressed gratitude and appreciation to HH Shaikh Khalid bin Hamad Al Khalifa, praising His Highness's efforts, which are in line with the directives of HM the King to sustain the ongoing development process of the sports sector.

Mr. Nass affirmed that the late Abdullah bin Nass Open Bowling Championship comes in consistency with the vision of HH Shaikh Nasser bin Hamad Al Khalifa, Representative of HM the King for Humanitarian Works and Youth Affairs, and President of the Supreme Council for Youth and Sports, as well as the development plan set by HH Shaikh Khalid bin Hamad Al Khalifa to organise various tournaments and events with the aim of continuing efforts to support sports tourism in the Kingdom of Bahrain.

Explaining further, Mr. Nass stressed that the great turnout witnessed by the championship from Bahraini and resident players, as well as participants from the GCC and Asian countries, contributed to its success.

He also praised the efforts exerted by the organising committees, and confirmed that the Association aspires to hold more activities and events, and organise tournaments that enhance Bahrain's position as a major destination for sports tourism.

TECH UPDATE

HUAWEI MateBook 14 is the most functional and affordable laptop coming to Bahrain



Huawei will launch the HUAWEI MateBook 14, which continues to carry the MateBook generation's DNA. It houses a 2K eye-comfort FullView display for protective immersive viewing, 11th Generation Intel® Core™ processor to deliver vastly improved speeds. In addition to leveraging the distributed capabilities of the Super Device to offer you a Smart Office experience where by you can connect your laptop with your tablet wirelessly or with

your smartphone; and to your monitor via a USB-C cable for a smooth and seamless multi-device collaboration enabling unprecedented cross-device file sharing in intuitive style. Below is why we think it's the best choice for an affordable mid-range laptop right now in Bahrain.

HUAWEI MateBook 14 delivers premium display quality to consumers. It features a 2K eye-comfort FullView display featuring multi-touch support and a high

screen-to-body ratio of 90 percent. With a productivity-friendly aspect ratio of 3:2, the display brings a premium touch screen experience to mainstream laptops for a wider audience. Additionally, with a resolution of 2160x1440 pixel density that supports 100 percent sRGB colour gamut, incredibly high brightness of 300 nit, and has a high contrast ratio of up to 1500:1 as well as a PPI of 185.

The 11th Gen Intel® Core™ processor powers the HUAWEI MateBook 14. The highest specification version is powered by Intel® Core™ i5-1135G7. As a leading processor developed by Intel, the 11th Gen Intel® Core™ processor manufactured with an advanced 10nm SuperFin process.

The HUAWEI MateBook 14 falls under the range of Super Device Products Huawei recently launched. The new HUAWEI MateBook 14 leverages the distributed capabilities of the Super Device to boost productivity and creativity. You can wirelessly project the 12.6-inch HUAWEI MatePad pro to the HUAWEI MateBook 14 to enjoy the new features of the Tablet-PC Multi-screen Collaboration that come with three modes; Mirror, Extend and Collaborate. In Mirror Mode, as the name implies, you can mirror your HUAWEI

MateBook 14 screen to your tablet display, allowing you to directly work on files and annotate documents, or draw/sketch on your laptop with the stylus of your tablet. There is also Extend Mode that transforms your tablet into a second screen, providing extra screen space to display more content, great for online shopping or when you are browsing the Internet and there are so many items to explore!

Based on Huawei's distributed technologies, Multi-screen Collaboration features help bridge the gap between Windows and Android operating systems at the ground level, enabling seamless cross-device collaboration, file sharing and multi-screen control.

Battery life is also an essential part of the user experience. The 56Wh high capacity battery in HUAWEI MateBook 14 works together with Huawei's smart power management solution to maximise battery life, so users can focus their attention on what truly matters. The versatile in-box 65W USB Type-C power adaptor supports multiple power output standards for not only fast notebook charging, but also HUAWEI SuperCharge when connected to compatible Huawei smartphones.