



HM King receives Northern Governorate citizens

Measure taken to further safeguard vegetation
and combat desertification in Saudi Arabia



Bidiyah mosque goes green with solar power panels



A mosque in Bidiyah in North Sharqiyah has been fitted with solar panels, as part of efforts to switch a number of places of worship to renewable and sustainable sources of energy.

The Obaid bin Saeed Al Hajri Mosque is the first in the Sharqiyah region, and

the second in Oman on which solar panels have been installed. The first is the Hassan bin Thabet Mosque in Muscat.

"The installation of the solar panels are part of the first phase of the Green Mosque initiative, an investment programme in the field of renewable

energy that will help convert a number of mosques in Oman to run on renewable energy," said Yousef bin Ali Al Harthy, CEO for Amanah Endowment Funds Management Company.

"Amanah assigned the transformation of this mosque into an environmentally friendly building powered by solar energy to an SME specialised in this field, as part of its investment initiative," he told Oman News Agency. "We are looking to include more mosques in the coming period, as part of a strategic direction to open new areas for endowment investments through quality projects that achieve social and environmental benefits with rewarding returns and promising job opportunities for Omani youth."

39 solar panels were installed on the mosque, along with a monitoring system. The mosque, which is spread over an area of 1,827 sq.m, and is built on 420 sq.m, receives 20 kilowatts of energy from the solar panels. Efforts are underway to fully reduce electricity consumption from conventional sources.

The first phase of the Green Mosque initiative is currently underway, with efforts to switch mosques to clean and renewable sources of energy ongoing in a number of places of worship of different dimension. This initiative comes

in line with Oman Vision 2040, and the global trend towards establishing green buildings.

"This initiative is working to create a sustainable environment by adopting the approach of transition to a green economy in development projects, and to use alternative energy sources in a way that enhances social welfare and reduces spending on traditional energy solutions," added Al Harthy.

"The construction of green buildings paves the way for modern industries based on technology and innovation, especially since the country has the ingredients to create an economy based on alternative energy," he said. "Its strategic location and hot climate help it generate an abundant amount of solar energy."

The Green Mosque programme aims to provide renewable energy to 100 mosques in its first phase of deployment and a total of 300 mosques across three stages, with investment totalling OMR5 million.

The alternative energy approach stems from Oman's interest in achieving sustainability in clean energy instead of using fossil-fuel based energy, since under Oman Vision 2040, the country aims to produce 30 per cent of its electricity from solar energy, by that year.

Measure taken to further safeguard vegetation and combat desertification in Saudi Arabia



Saudi Arabia is continuing to tackle desertification by expanding its green space, especially in its protected nature reserves.

On Wednesday, the Imam Turki bin Abdullah Royal Reserve Development

Authority and the National Center for Vegetation Cover signed an MoU to develop vegetation cover and protect diversity in the reserve.

Mohammed Al-Shaalan, CEO of the ITBA authority, said the MoU is a

continuation of the authority's efforts to preserve vegetation cover so that the reserve becomes an international attraction and an ecotourism destination rich in heritage and nature, preserving these with the participation of the

local community and strengthening ecotourism. He said that the signing of the MoU comes as the "Saudi Green Initiative Forum" and the "Middle East Green Initiative Summit" are held later this month.

Located north of the Kingdom's capital, the reserve was established in 2018 by royal decree. The area covers 91,500 sq km and is home to more than 120 different types of flora and more than 60 types of fauna such as the Arabian wolf and spiny tail lizards.

Last March, Crown Prince Mohammed bin Salman launched initiatives that aim to reduce carbon emissions by 60 percent in the region and plant 50 billion trees in the world's largest afforestation project, which will be double the size of the Great Green Wall in the Sahel region, the second biggest regional afforestation initiative.

Dr. Khaled bin Abdullah Al-Abdulkader, CEO of NCVC, said that the MoU aims for cooperation with the ITBA authority to cooperate in developing vegetation cover, preserving plant diversity in the reserve and involving the local community in programs that help adopt behavior that promotes environmental sustainability, and encouraging investment founded on the international principles of ecotourism to achieve optimal management and operation of plant resources.

HM King receives Northern Governorate citizens



His Majesty King Hamad bin Isa Al Khalifa has received, at Al Sakhir Palace, a number of citizens from the Northern Governorate.

They greeted HM the King and expressed deepest thanks and gratitude for the royal care and directives to set up major development, service and housing projects in the Northern Governorate.

HM the King welcomed them all, commanding the Northern Governorate

citizens' dedicated efforts to build the nation and active development contributions.

He expressed his delight at holding such meetings which embody amity and loyalty and stem from authentic Arab traditions and Bahrain heritage which binds all people as a closely-knit family.

HM the King hailed loyal citizens' patriotic stances down historic eras, paying tribute to men and women who

left their mark on nation-building efforts.

Bahrain, HM the King said, has always been known, down its longstanding history, as a beacon of civilization, moderation, humanitarian role and openness to the world.

Dr. Abdulla Mansour Al Radhi and Jihane Mohammed recited two poems before HM the King, who thanked them for their contributions on national occasions.

The Northern Governorate citizens expressed sincere thanks and gratitude to HM the King, hailing his keenness on reaching out to citizens on different occasions.

They expressed their pride at Bahrain's development strides in the prosperous era, praying to Allah the Almighty to protect HM the King to continue leading the march of progress and prosperity.

BIGS returns in March after two-year hiatus



from March 2nd to the 5th at the Bahrain International Exhibition Centre.

The Secretary-General of the National Initiative for Agricultural Development (NIAD) Her Excellency Shaikha Maram bint Isa Al Khalifa said that BIGS, organized by NIAD, returns after a two-year hiatus caused by the COVID pandemic.

BIGS will once more shed light on various agricultural technologies that contribute to the development and sustainability of the agricultural sector in the Kingdom, and to showcase agricultural products, solutions and innovations presented by major local and foreign companies participating in this important event, she added.

HE Shaikha Maram said that she expects a large participation from local and foreign exhibitors interested in presenting their designs, products, technologies and innovations to market various products such as flowers, seedlings, agricultural tools, pots, garden

furniture, lighting equipment and all agricultural products and services.

The exhibition will also include both official and educational institutions and civil society institutions that will raise awareness about agricultural and environmental topics and showcase their programs and services.

The exhibition, under the theme "Water Renews Life", will focus on the importance of water and on ways to preserve it to ensure its sustainability.

Several water-related topics will be presented at BIGS, including managing water consumption, the water-environment relationship, food and energy, water and climate change, water quality and drainage, and water sustainability.

The safe use of treated water, the correct water conservation methods in homes, agriculture and industry and encouraging investors to invest in water services for economic benefits will also be featured at the major event.

Under the patronage of His Majesty King Hamad bin Isa Al Khalifa and the support of Her Royal Highness Princess Sabeeka bint Ibrahim Al-Khalifa, Wife of His Majesty the King and President of

the Consultative Council of the National Initiative for Agricultural Development, the Bahrain International Garden Show (BIGS) will be held on March 1, 2022.

The show will be open to the public

HUAWEI MatePad T Kids Edition: The best and safest tablet for children coming soon to Bahrain



Huawei launched a unique kids' tablet - the HUAWEI MatePad T Kids Edition, designed with children's education and healthy development in mind. Available in 8-inch and 9.7-inch variants, this latest addition to the HUAWEI MatePad T Series comprises beautiful tablets that are

specifically designed for children aged 3-8. They offer everything a child loves in a sleek and minimal design, including an adorable Kids Case, stylus pen and the Kids Corner default app that is pre-loaded with child-friendly content. In addition to eye-comfort, parental assistant features

and charging protection the new HUAWEI MatePad T Kids Edition stands firm as the ultimate fun and safe companion for your children.

The aluminium alloy body is finished with high-quality sand blast, anodising and micro-brush processes to deliver a cohesive feeling of quality. Ultra-slim left and right bezels result in a wide viewable area, bringing an immersive visual experience. A large metal rear casing makes the device more comfortable and enjoyable to hold. It comes with a kids case made with environmentally safe silicone, offering all-around protection for both the device and the kids thanks to the anti-shock case in a fully-wrapped design. Besides, there is a rotating handle on the protective case.

The HUAWEI MatePad T Kids Edition comes with a stylus pen that offers a more interactive experience to kids by enabling them to draw finer pictures on the tablet, as well as to unleash their creativity or simply get better with touchscreen games. It is also easy to carry around as it can fit into the kid's case when not being used. It was designed to be used by children with Kids Corner that was crafted with consideration for the

importance of parental supervision and eye protection, reassuring parents that their kids will be safe and have fun while using the tablet.

Huawei has also partnered with Azoomee and BabyBus, two of the leading educational developers creating apps for children. The HUAWEI MatePad T Kids Edition therefore comes with a free three-month membership to Baby Panda World, and a free one-year membership to Azoomee. With a constant stream of updated content, these apps allow children to keep learning, and have fun while doing it. In addition to various content, the Kids Corner supports Kids Painting, Recorder, Camera and other features. Huawei has considerably designed many kidsthemes that users can choose from, as well as the multi-layered eye protection, timer and Parental Assistant, offering a reliable and secure platform for kids to learn and play.

The HUAWEI MatePad T Kids Edition provides parents with peace of mind while their children use the tablet. In Kid's Profile, parents can gain access to their children's usage records, allowing them to log their children's usage time and see the apps used over any given period.

Bose's new SoundLink Flex speaker has a rugged design and 'astonishing' sound



Bose is introducing its first new portable Bluetooth speaker in quite a while. The SoundLink Flex has a ruggedized design with an IP67 rating for dust and water resistance, 12-hour battery life, and what Bose claims is "astonishing" audio performance for its size.

At 7.9 inches wide, 3.6 inches high, 2.1 inches deep, and weighing slightly over one pound, the SoundLink Flex is nicely compact and has a built-in utility loop for attaching to a carabiner. It'll be sold in three colors: there's black, smoke white, and blue.

Inside the SoundLink Flex is a custom transducer that Bose says is "as big as could fit" and capable of producing "bass that you can feel in your chest." Using a feature that Bose calls "PositionIQ," the speaker can detect what orientation its in — upright, hanging, or flat on its back —

and tune audio output accordingly.

The speaker has a silicone back and powder-coated steel grille, and Bose claims it's designed to resist corrosion and fend off any discoloration from UV light. With that IP67 rating, it's a pool-safe speaker, and Bose says it'll float to the surface when dropped into water.

There's nothing particularly "smart" about the SoundLink Flex, but it can be linked up with any Bose smart speakers or soundbars you've got at home. And you can stereo pair it with another SoundLink Flex or a different Bose portable speaker. There's also a built-in microphone for taking calls and interacting with the voice assistant on your phone. (Bose still sells the much pricier Portable Smart Speaker for \$400 with built-in voice capabilities, but you can do better for less money than that.)

The SoundLink undercuts products like the Sonos Roam, though it doesn't match that speaker's wide set of features. Bose also has to contend with impressive Bluetooth speaker competition from JBL, UE, and others. Still, the company's portable speakers have a way of sounding much better than you'd expect based on their size, so I'm looking forward to hearing what the SoundLink Flex is capable of.

Lulu celebrates Bahrain-India friendship



With colour and a focus on Indian and Bahraini products in its aisles, Lulu Hypermarket, one of the largest retail businesses in the region with roots in India, launched the 50th anniversary of contemporary Bahraini-Indian relations with grand celebrations.

The festival was inaugurated at Dana Mall by Indian Ambassador to Bahrain, H.E. Piyush Srivastava in the presence of H.E. Nibras Mohammed Talib, the Assistant Undersecretary of Commercial Registration & Companies at the Ministry

of Industry, Commerce & Tourism. Mr. Juzer Rupawala, Lulu Director of the Lulu Group and senior management of the Lulu Hypermarket welcomed the guests who included Ms. Safa Sharif Al Khalil, Acting CEO of Export Bahrain, leading businessmen, VIPs and officials of Indian and Bahraini clubs.

During the tour of the hypermarket, guests were treated to a flash mob dance performance by Lulu staff which was set to Bahraini and Indian tunes. There was also a Bahraini folk music band

performing.

Indian Ambassador H.E. Piyush Srivastava said, "Lulu Group in Bahrain in the region is an example of strong trade ties between our two countries. They have always been very active in celebrating and taking part in the events promoting the shared heritage of our two countries. I thank Lulu group for being part of these celebrations. I wish the event all success."

Speaking on the occasion, "the Assistant Undersecretary Mr. Talib said that India and Bahrain enjoy a robust bilateral trade and commerce relationship as well as centuries of strong socio-economic and cultural ties, making India an important trading partner and ally. Ms. Al Khalil of Export Bahrain also praised the Lulu support of Bahraini enterprise.

"Export Bahrain is proud of the successful working partnership that we have developed with The Lulu Group," said Ms. Safa Al Khalil, "Through Lulu's global network, we have put our 'Made in Bahrain' products on the world's retail shelves and raised the bar for our local industries. Clearly this is a huge example of Indo-Bahraini commercial cooperation."

Mr. Rupawala said that the Lulu Group was proud of its association with India, homeland to over half its 57,000

employees globally.

"As one of the premier business houses in the region and with the fastest-growing retail division, we are proud of our association with India," said Lulu Group Director, Mr. Juzer Rupawala, "Our Chairman and Managing Director, Mr. Yusuffali M.A. always says that the Lulu Group is privileged to serve as a bridge between India, the country of his origin and that of over half of our 57,000 employees around the world and the GCC."

He added, "Since 2007, when Lulu entered the Bahrain market to the eight hypermarkets that we have today in the Kingdom, Lulu is an important partner in the Kingdom's success and progress. We work closely with Export Bahrain, for example, to build a platform for goods made in Bahrain to reach our 215 hypermarket aisles around the world; we work with the Directorate of Agriculture to create marketing space for Bahraini farmers' produce and the products of the Productive Families' Unit in our hypermarkets. We are delighted to showcase Lulu's connect with the Bahraini and Indian community and also the many channels of commercial support that we offer Bahraini companies and Indian suppliers."

3rd Anniversary Celebrations at Oasis Mall Juffair



Oasis Mall Juffair celebrated its 3rd Anniversary with an event which was organized under the patronage of Sheikh Hisham bin Abdul Rahman bin Mohammed Al Khalifa – Governor of Capital Governorate. The event was graced by Mr. Hassan Abdullah Al-Madani – Deputy Governor of Capital Governorate. Present at the event were Sheikha Hind bint Salman Al Khalifa - Board Member, Bahrain Chamber of Commerce & Industry (BCCI), Mr. Samir Misra – Territory Head Al Rashid Group

along with senior officials of Al Rashid Group. The event was attended by the mall tenants, business partners, media personalities & customers.

In a statement, Mr. Hassan Abdullah Al-Madani praised the efforts of Al Rashid Group in supporting and revitalizing the commercial movement in the Kingdom, through the continued growth and expansion of its business. It also mentioned that the group was implementing a diversified range of merchandise through its stores

around residential areas. He stressed the keenness which Al Rashid Group has shown to support all forms of development and modernization related to commercial activities in the capital. This in-turn positively reflects in the development of the country & has encouraged investment and trade which are the most important pillars of supporting the national economy.

"This mall is an iconic venue in Bahrain. It's in the heart of the country, with prominent facilities to offer to its customers. The Capital Governorate is delighted to state that this mall has recently been awarded the 'Healthy Mall' status in the country" stated Mr Madani.

Mr Samir Misra stated, "The 3-year

journey for Oasis Mall Juffair has been phenomenal. Our success is because of our tenants, the in-mall facilities we offer, the amazing location we are based in, our employees & above all the love that our customers have shown towards us. Our customers visit us for enjoying a great experience. We believe & work towards creating this experience for them."

To celebrate this anniversary the mall launched The Biggest Promotion in town - "50 Brands - 50 Offers". The exciting offers started from 14th to 19th October 2021. They will cover all categories from Fashion, Furniture, Food, Entertainment, Watches, Jewellery and much more. It's the perfect time for our customers to experience some shopping therapy.



PR THIS WEEK



THE RITZ-CARLTON, BAHRAIN OPENS NEW POP-UP RESTAURANT CONCEPT, AMMURI

The Ritz-Carlton, Bahrain launched its latest pop-up restaurant concept named Ammuri. The exciting addition which showcases Middle Eastern specialties brings the sixth offering to a series of pop-up concepts on the famous alfresco venue, Nikmati, making the luxury property the most sensational gastronomic hub in the Kingdom of Bahrain serving sumptuous cuisines to our esteemed guests.

Derived from an Arabic lady's name, Ammuri, meaning "radiant", is led by the hotel's Oriental Chef de Cuisine Hanan Osman. Hanan has always been involved in large operations such as the Bahrain International Air Show, royal weddings, yearly Ramadan tents and other banquet functions and has proven to be a key player in the kitchen. This time, she will showcase a more intimate interaction with guests, treating them to an authentic Bedouin Arabic feast, providing a new meaning to Arabian Nights in Bahrain.

On the occasion, General Manager, Bernard de Villèle, commented, "As we go about our new normal during the global crisis, we take this opportunity to celebrate women in the hospitality industry and this new concept is an ode to their talent and passion. With a predominantly-female team led by

our own brilliant Egyptian chef, Hanan Osman, this new concept will break boundaries and showcase a multitude of artistic plates in a beautiful outdoor setting within the resort's famous pop-up venue by the beach. Our goal is simple, to enliven the senses of our guests through extraordinary culinary experiences."

The new pop-up restaurant will feature Egyptian, Moroccan and locally-inspired dishes that highlights an ensemble of regional flavors, handpicked by our dedicated chef and beverage team with stories that accentuate each bite. Tagine, Machboos and Couscous will be amongst the signature dishes, along with Moroccan dessert and a rose petal sorbet to cap off a beautiful meal.

Located next to the marina with the sparkling Arabian Gulf as a backdrop, Ammuri's design encapsulates the Middle Eastern culture and the genuine warmth of Arabic hospitality. Adorned with pendant lights, beautiful fabric patterns, and a splendor table set up, Ammuri will be a sight to behold for hotel guests, members and visitors alike.

Ammuri pop-up will run from October 13 – December 1, 2021. Open from Tuesdays to Saturdays, 6 pm to 11 pm.



AMA SCHOOL TRANSFORMS TO "BRITUS INTERNATIONAL SCHOOL"

AMA International School ("AMA") announced that it has rebranded to Britus International School (the "School") after receiving the necessary approvals from the Ministry of Education (MOE).

The school is part of the portfolio of Britus Education (Britus), the education investment platform managed by GFH Financial Group ("GFH" or "The Group"). The move supports Britus' strategy to continue the transformation of its education assets across its existing portfolio as well as plans to grow the Britus brand, which operates more than 8 private schools in the region including Al-Olaya in the Kingdom of Saudi Arabia, Al-Murabaa, Al- Rowda, Al- Fayhaa and Al-Takhasosi, AMA in the Kingdom of Bahrain, The Sheffield Private School in Dubai, and British International School in Tunis.

In line with Britus' ongoing commitment to building a world-class portfolio of education assets across the GCC region, it is undertaking comprehensive actions to enhance and upgrade education systems and to make quality education affordable to all segments of the community with an emphasis on K-12 learning and also

special needs education.

Commenting, Mrs. Fatema Kamal, Acting CEO of Britus Education, said, "We're delighted to announce our new brand in the Kingdom of Bahrain. AMA has always been one of our most important acquisitions and we have and continue to invest in its enhancement and the embedding of our ethos and culture into the School. This is also another important milestone marking the further expansion of the Britus brand in the region. With the rebranding behind us, we are now working on further key enhancements by embracing digital transformation of the School's academic programmes, curriculums, processes and human resources to ensure our students have access to the best resources, facilities and learning tools available in the market today."

Britus Education has a portfolio of K-12 schools located across the MENA region. Its strategy focuses on identifying and investing in high quality schools that are capable of being further improved, have strong existing student capacity with room for additional growth and fee structures that are affordable to the fast-expanding mid-market.



ROTARY CLUB OF MANAMA CELEBRATES 56TH ANNIVERSARY

The Rotary Club of Manama (RCM) marks its 56th anniversary this year, celebrating milestone achievements over the years, in which it had a remarkable positive impact on the lives of thousands of Bahrain's citizens and residents.

For more than half a century, the Club has been involved in several noble programmes and initiatives that extended a helping hand to the

less-fortunate segments of the Bahraini society, and contributed to enhancing their livelihoods.

RCM's work includes charity fundraisers, supporting widowed women and orphans, backing charity organisations, and helping patients suffering from crucial diseases, such as cancer, sickle cell anaemia, children with diabetes and more.

The Club also played a prominent social role during the recent outbreak of the global COVID pandemic and its repercussions, alleviating the hardships of many citizens and residents across the Kingdom.

On this occasion, RCM President Roya Baqer commented: "We are glad to be together here to mark 56 years of the Club's continuous dedication and philanthropy. As RCM members, we are all committed to making a positive impact on humanity and enhance the livelihoods of less-privileged individuals here in Bahrain and beyond. I would like to express gratitude and appreciation to all Rotarians in Bahrain and to our partners for their continued support and effective contribution to achieve our goals."

A ceremony was held to celebrate the Club's 56th anniversary on September 12, 2021 at Gulf Hotel, where RCM members, members and presidents of other Rotary clubs here in Bahrain, senior officials and dignitaries attended.

THAI EMBASSY PAYS HOMAGE TO HIS MAJESTY THE LATE KING BHUMIBOL THE GREAT



The Royal Thai Embassy in Manama organised the wreath-laying ceremony on the occasion of the Memorial Day of His Majesty King Bhumibol Adulyadej The Great, 13 October 2021.

Mr. Nuttapat Chumnijarakij, Charge d' Affaires a.i. of the Royal Thai Embassy, presided over the wreath-laying ceremony and led the Embassy's government officials and spouses as well as representatives of the Thai community in Bahrain to pay homage and stand in silence for 89 seconds in tribute to His Majesty King Bhumibol Adulyadej The Great.

Register Your Lease Contract Quickly and Easily via Bahrain.bh!



Carrying out rent procedures can be time-consuming for landlords and tenants alike. If you are looking for a quick and straightforward way to complete these procedures, you'll be happy to know that there are several lease contract services available via the National Portal, bahrain.bh.

Provided by the Ministry of Justice, Islamic Affairs & Endowments (MOJ), in cooperation with the Information & eGovernment Authority (iGA), Lease Contract services allow landlords and tenants to register for their contracts and check their statuses at any time simply by visiting the Portal, thereby eliminating the need for in-person visits to government offices. The services include lease contract registration for single or multiple users, and verification of previously registered contracts.

These services can be used by applicants looking to apply for properties intended for housing,

industrial, commercial, professional, crafting or for almost any other purposes. The only exceptions are land and industrial facilities that are subject to Law Decree No. (28) for the year 1999 on the establishment and organization of industrial zones, agricultural lands, property leased for hotels and tourism purposes, furnished apartments that don't exceed the period of leased months, residential units utilized for working conditions, and land leased for the purpose of development.

A fee of BD5 is required for residential leases, while commercial leases require a fee of BD10. All fees can be paid online.

For more information, please visit the National Portal, bahrain.bh. For any suggestions or enquiries, please contact us via the National Suggestions & Complaints System Tawasul at bahrain.bh/apps or bahrain.bh/tawasul.

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MANAGEMENT PRINCIPLES

India-Bahrain: 50 Years of Modelling Civilisations

By Dr. Jassim Haji

Sometimes back I was walking through the back roads of Manama when I bumped into an old friend who was on his way to the famous old Hindu temple and he asked me to accompany him, which I was delighted to accept. As a child we have passed that area tens of times but never had a pleasure of visiting the famous temple.

Entering the temple gave me a scene of peace, calm and sense of familiarity, although it was my first visit. Soon I found out that it was spirit of friendliness amongst the worshipers that welcome any visitor. The temple was celebrating its 200 years anniversary, which reflects depths of diversity on the land of Dilmun of hundreds of years and co-existence of different races. I couldn't think of any other country in the Middle East with closer background with Great Indian nation.

When I made my way back to the Friday prayer on the same road which also leads to the Sacred Heart Church, it was fulfilling and heart warming to acknowledge the freedom in this country which welcomes and accommodates different religions, races, languages and nationalities. It was an echo to my ears when our Indian friends in this great land, consider the kingdom as their homeland.

The entire scenario was repeated last week on the occasion of anniversary of 50 years of diplomatic relations between Bahrain and India, which was displayed for several days in Bab AlBahrain summed up with a ceremony at the Indian Embassy with a visionary speech by H.E. Piyush Srivastava, who has transformed the relations further since his arrival.

History shows that Bahrain is a model in the way it has brought civilizations and various faiths together on its soil and for many decades.





Gulf Air Bahrain Grand Prix confirmed as season-opening round of 2022 F1 Season

Formula 1 announced that the 2022 FIA Formula 1 World Championship will kick off at Bahrain International Circuit.

The Formula 1 Gulf Air Bahrain Grand Prix 2022 weekend will take place from 18 to 20 March, and it will be the first of 23 rounds in the new season.

BIC Chief Executive Sheikh Salman bin Isa Al Khalifa commented: "The 2022 F1 season will mark a new era for the sport, with new regulations substantially changing major elements."

of the cars. For us to be given the opportunity to host the first race of this landmark season is a huge honour for us. We thank Formula 1 and the FIA for entrusting us to once again host race number one.”

The announcement comes following the latest meeting of the FIA World Motor Sport Council in Paris, which approved the new calendar.

It will be the fourth time that the Formula 1 season will start in Bahrain.

The championship-opener was also previously held at “The Home of Motorsport in the Middle East” in 2006, 2010 and in 2021.

The Bahrain Grand Prix will be the front-end of a Formula 1 Middle Eastern double-header to start the new season, as it will be followed the very next weekend by the second edition of the Saudi Arabian Grand Prix in Jeddah.

Next year's Bahrain Grand Prix will mark the 18th edition of the 57-lap

race, and the ninth time it will be held at night under BIC's state-of-the-art floodlights.

Further announcements on the Formula 1 Gulf Air Bahrain Grand Prix 2022 will be made in due course, including details on ticket sales.

For more information on the Formula 1 Gulf Air Bahrain Grand Prix and other events at BIC, visit the circuit's official website, bahraingp.com, or call the BIC Hotline on +973-17-450000.

MG Bahrain Announces Sponsorship of Muharraq Club



MG Bahrain has signed a partnership deal with Muharraq Club to sponsor the Club's basketball team in the 2021-2022 season.

The deal comes as part of the British-born brand's strategic approach to engage with the different sectors in the Kingdom, including the flourishing sports sector, in order to strengthen its position as a leading establishment in Bahrain and bolster its bonds with the society.

The sponsorship was announced during a press conference held at MG Showroom, in the presence of Mr. Rashid

Zayed Alzayani, Managing Director at Zayani Motors, the exclusive distributor of MG Motor in the Kingdom of Bahrain, Shaikh Abdulrahman bin Nasser Al Khalifa, Muharraq Club Board Member and Head of the Basketball Section, representatives of the media and a number of officials in the club and company, as well personalities involved in the Bahraini sports scene.

During the Conference, Mr. Rashid Zayed Alzayani stressed MG's keenness to play an active role in the sports

sector, adding that this is reflected by partnerships and sponsorship deals the brand has signed with various sports clubs around the world, including Al Ahli Football Club in Saudi Arabia, Liverpool Football Club in the UK and many more.

Football Club in the UK and many more. Commenting further, Mr. Alzayani said: "We are thrilled with the signing of this deal with a well-established sports club such as Muharraq Club. This partnership would have a positive impact on our efforts to promote the diversity of MG cars, which suit different tastes and age groups, thanks to its various sizes, features and specifications. This move will also highlight the exceptional services and privileges offered by Zayani Motors as one of the best car dealerships in the Kingdom and the GCC region. Muharraq Club is in the forefront of sports clubs in the region, and we aspire, through this partnership, to achieve more

growth, success and prosperity together, and further extend this fruitful relation."

and further extend this strategic relationship. On his part, Shaikh Abdulrahman welcomed the signing of the partnership deal with MG Bahrain, stating that it would certainly have a positive impact on the team and push it towards additional positive results at the local, regional and continental levels.

On the occasion, Shaikh Abdulrahman stated: "This is a delightful occasion and we are excited to compete in the upcoming tournaments and leagues under the MG logo. MG is renowned brand with a solid global presence and a continuously growing reputation, especially in our region. We believe that this partnership would reflect positively on the team's performance, as well as the Brand's endeavours to cement its leading position not only in Bahrain, but also the region."

